

Abstract

The bachelor thesis “The Czech Counterculture and Its Media Representation in the Period of 1983–1987” analyses the media coverage of that part of culture of the communist regime which was set aside from the propagandized main stream – either systematically by the regime or purposely by its performers. In the first part of the thesis, besides the outlining of the era of normalization and its media, there is a description of this type of culture, both in its illegal way (so called underground culture) and its official way of providing an alternative to the main stream. In the second part, the thesis is focused on following how the media reflected the alternative culture, using the chosen periodicals as an exemplar. The method of the research uses qualitative analysis and the research material consists of periodicals *Rudé právo*, *Tribuna*, *Mladá fronta*, *Melodie a Tvorba* in the period of the years 1983–1987. The thesis concentrates mainly on music, especially on the special phenomenon, which can be called the “New wave disruption effort.” Other concerned issues and revealed facts in this thesis are definite differences about the way of media coverage of alternative culture between the single chosen periodicals, and also the transformation of the way of representation during the studied period.